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Prometheus Institute

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Greentech Media and the Prometheus Institute to Host One-Hour Webinar on Concentrating Solar Technologies and Solar Finance Solutions

Free Webinar to Preview Two Exclusive Seminars Held at InterSolar North America

Cambridge, Mass. – June 19, 2008 – Greentech Media Inc., an online media company, and the Prometheus Institute for Sustainable Development, a non-profit devoted to furthering the advancement of alternative energy and sustainable development, announced today that registration is currently open for a free one-hour Webinar previewing two exclusive seminars to be held during InterSolar North America this year in San Francisco. This Webinar will air live at 12:00 PM EST, Wednesday, June 25, 2008. To register, please visit:

<http://www.greentechmedia.com/events/webinars/intersolar-preview.html>

This interactive, one-hour Webinar will be hosted by Scott Clavenna, president of Greentech Media, and Travis Bradford, President of the Prometheus Institute, and it will include a look at the latest data around the burgeoning concentrating solar power markets and the rapidly evolving solar finance markets. Recent research published by Greentech Media and the Prometheus Institute revealed the opportunities, challenges and complexities inherent in the development of a lasting concentrating solar power market (<http://www.greentechmedia.com/reports/research-report-concentrating-solar-power.html>).

Each of these topics will be explored in detail during InterSolar North America in two unique full day seminars. Concentrating Solar Technologies and Markets will be held July 14th, and Solar Finance will be held July 16th, both at the Intercontinental Hotel in San Francisco, adjacent to the Moscone Center. More information on each of these seminars can be found at the links below:

<http://www.greentechmedia.com/events/live/intersolar/intersolar-csp.html>

<http://www.greentechmedia.com/events/live/intersolar/intersolar-sf.html>

About Greentech Media

Greentech Media is an integrated online media company designed to deliver the highest-quality content in the greentech industry, whether it is research, news or critical networking events. Greentech Media is headquartered in Cambridge, Mass., with operations in New York City and San Francisco. For more information, visit <http://www.greentechmedia.com>.

About The Prometheus Institute

The Prometheus Institute was founded in 2003 to accelerate the deployment of socially beneficial sustainable technologies, including those of energy, water, and food, by educating industry participants, advocates, and policymakers about their benefits by collecting and disseminating reliable data, quantitative analysis, and practical information about these industries. For more information, visit: <http://www.prometheus.org/>

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